



Pioneering Socioeconomic Solutions & Development

Module Code: IE9-22***

**Module Title: Observation & Opportunity
Methodologies**

Faculty: Socioeconomy

Level: 9 Semester: One

Credits: 15

First year of presentation: 2023

Administering Faculty: Dr. Mohamed Buhijji

PRE9-requisite or co-requisite modules: None

1.0 Allocation of study and teaching hours

Student hours allocation	Student Hours	Staff hours
Lectures (Taking Discussion Notes, Participation in Visits and Active Contribution)	10	50
Practical classes/ Presentations/ (Module Project & Presentation)	35	20
Inspiration Labs	50	50
Self-directed study, Set reading etc. (Student case studies)	15	_____
Assignments – preparation and writing	15	10
Examination (Open Book) – Assessment	25	20
TOTAL	150	150

2.0 Brief description of aims and content

This module in observation and inspiration labs data collection methodology is designed to enhance the capacity of the students to discover hidden or untapped opportunities. The module shows how untapped solutions might be discovered during the exploration journey with advanced reflexivity techniques related to unexploited opportunities. The students are challenged to develop suitable observations as per the type of data collection situations that lead to effective choices and overall effectiveness in the outcome. The module is considered unique in the way observation are used during field experimentations in community development projects, which build a robust expert that have a wide range of perspectives and a holistic view of contemporary and future issues.

3.0 Learning Outcomes

3.1 Knowledge and Understanding

- i. Critically review the types of Observations in data collection that lead to the discovery of hidden and untapped solutions.
- ii. Appreciate the advanced techniques in observation in inspiration and socioeconomic labs that help to exploit different opportunities that might come from risks and conflicts.



Pioneering Socioeconomic Solutions & Development

- iii. Review ways of associating reflexivity methodologies during the early stages of observations that would lead to effective sustainable Inspiration and Resilience Economies models.

3.2 Cognitive/Intellectual skills/Application of Knowledge

Having successfully completed the module, students should be able to:

- iv. See opportunities inside contemporary and future challenges, using lots of positive psychology techniques;
- v. Solve, Develop, and Improve life and livelihood conditions in the communities, whether in urban or rural areas.
- vi. Use Observation & Opportunity Methodologies in eliminating socioeconomic issues as poverty, improving equality, and empowering the vulnerable.
- vii. Work on creating participatory community programs in collaboration with government and NGOs.
- viii. Identify opportunities and work on improving and fostering collective strategies to maximise the successes of the management of change efforts.

3.3 Communication/ICT/Numeracy/Analytic Techniques/Practical Skills

Having successfully completed the module, students should be able to:

- ix. Work with the stakeholders to improve the culture of the organisation and adapt to new conditions or ensure the transition or transformation to the new state.
- x. Illustrate how the observations and the opportunities depend on the different conditions of the field, and they play in the final outcome of socio-economic change.
- xi. To synthesise and critically evaluate with empathy challenges, problems, ideas, opportunities and observations from multiple sources and from different perspectives, i.e. with holistic thinking, in order to develop coherent and evidence-based arguments.

3.4 General Transferable Skills

- xii. Identify, or exploit opportunities around the problem and then analyse them to develop short- and long-term solutions.
- xiii. Be Unique in research, and creativity, besides can work with diversified teams.
- xiv. Demonstrate profound knowledge in the field of Resilience Economy and its related practice while applying its relevant theoretical and practical frameworks.
- xv. Creatively and systematically address complex socioeconomic issues and develop practical and innovative solutions.

4.0 Indicative Content

- a) Review of methods of Observation that have unique Socio-Economic influence
- b) Reviewing Structured and Unstructured Observations that lead to untapped or undiscovered (hidden) observations
- c) Experimenting with Focused Advanced techniques of Observations and field data collection



Pioneering Socioeconomic Solutions & Development

- d) Role of Observation in contemporary and future problems solving opportunities
- e) Realising the types of untapped opportunities and how the outcome should be community-driven.

5.0 Learning and Teaching Strategy

	<i>Topics covered</i>	<i>CILOs</i>	<i>Teaching Method</i>	<i>Assessment</i>
1	<i>Review of methods of Observation that have unique Socio-Economic influence</i>	i. . ii. . iii. .	<i>Lecture/ Discussion</i>	<i>Active Participation</i>
2	<i>Reviewing Structured and Unstructured Observations that lead to untapped or undiscovered (hidden) observations</i>	iv. v. vi.	<i>Lecture/ Students Presentations & Discussion</i>	<i>Assignment #1</i>
3	<i>Experimenting with Focused Advanced techniques of Observations and field data collection</i>	X, xi, xii,	<i>Lecture/ Discussion/ Projects/ Case Study</i>	<i>Case #1 Inception of Module Project</i>
4	<i>Role of Observation in contemporary and future problems solving opportunities</i>	VIII, xiv	<i>Research Analysis Application</i>	<i>Research & Active Participation</i>
5	<i>Realising the types of untapped opportunities and how the outcome should be community-driven</i>	Xv, xi,v	<i>Lecture/ Students Presentations, Discussion</i>	<i>Project Continuation</i>

Open Book Exam

6.0 Assessment Strategy

- Taking Discussion Notes,
- Participation in Visits and Active Contribution
- Assignments
- Students Case Studies
- Module Project & Presentation
- Final (Open Book Exam)

7.0 Assessment Pattern

Components	Weighting (%)	Learning objectives covered
In-module assessment:	40%	
Taking Discussion Notes, Participation in Visits and Active Contribution		1,2,3,4,5,6



Pioneering Socioeconomic Solutions & Development

Assignments		
Students Case Studies		
Final assessment:	60%	
Module Project & Presentation	35%	
Final Assessment (Open Book Exam)	25%	1,2,3,4,5

8.0 Strategy for feedback and student support during module

Each Presentation is marked, marks post on the module Web on the University Postgraduate Online Campus Platform, with immediate feedback (direct contact with the student or contact through the online modules platform); Specimen examination papers and solutions available.

9.0 Indicative Resources

Besides the international references the relevant to the module, the following are the IIEP published research:

Book of Reference No 1

Buheji, M. (2018) RE9-Inventing Our Lives, A Handbook for Socio-Economic “Problem-Solving”, AuthorHouse, UK.

Book of Reference No 2

Buheji, M (2016) Handbook of Inspiration Economy. Bookboon, London, UK. ISBN: 978-87-403-1318-5.

Book of Reference No 3

Buheji, M and Ahmed, D (2017) Breaking the Shield - Introduction to Inspiration Engineering (English) Archway Publishing –USA, ISBN- 978-1480848061.

Book of Reference No 4

Buheji, M; Ahmed, D (2020) ‘Covid-19 The Untapped Solutions’ Westwood Books Publishing LLC, USA. (Published in Sep 2020)
ISBN- 978-1-64803-377-3

Book of Reference No 5

Buheji, M; Ahmed, D (2020) ‘Covid-19 The Untapped Solutions’-Part 2, Westwood Books Publishing LLC, USA. (Published in Feb 2021)

Paper References

1. Buheji, M; Ahmed, Dunya (2020) The First Fifty – a Book of 50 (unexplored) Opportunities & Solutions Dealing with the COVID-19 Pandemic Crises. Researchgate Self-Publish, ISBN- 978-1-8383554-0-1



Pioneering Socioeconomic Solutions & Development

2. Buheji, M and Ahmed, D (2020) Foresight of Coronavirus (COVID-19) Opportunities for a Better World, American Journal of Economics; 10(2): 97-108.
3. Ahmed, D and Buheji, M (2018) Reflexivity in Applying "Inspiration Economy" Research: Changing the Game to Make the Research Groups "Researchers", International Journal of Qualitative Methods Volume 17: 1-8, SAGE Publications.

10.0 Other resources used (e.g. e-Learning, field visits, periodicals, software, etc.):

- a) Additional required materials will be provided throughout this module in a soft copy.
- b) Field Visits will be arranged based on students' availability in the Morning or Afternoon to certain entities that have managed to bring solutions for complex problems, or have a problem that needs to be investigated.

11.0 Module Team

To be announced once HEC give provisional approval

Dr. MOHAMED Buhijji
Professor FAIZ Galloui
Professor NADA Trunk
Dr. DUNYA Ahmed

Module coordinator: Dr. Mohamed Buheji & TBA (Program Advisory Board)
Email: buhejim@gmail.com



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UNIT APPROVAL

Faculty	Dean /Director	Date
1	Signature	
	1.Dr. MOHAMED Buheji (Founder International Inspiration Economy Programme)	
	Signature	
	2. Mr.(Director Quality Assurance SIAS) To be recruited once HEC grant provisional approval for SIAS	
2	Signature	
	3.Prof. Dunya Ahmed (Vice-Chancellor SIAS)	
	Signature	

Seen and noted

Library	Signature	
	Print Name Pending Recruitment after HEC approval	
ICT	Signature	
	Print Name Pending Recruitment after HEC approval	
	Signature	
	Print Name	
VRAF (Director Finance) SIAS	Signature	
	Print Name	





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